NAB Form PB-16 Issues

NAB CD8 5 Pages

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTIS

.,,			The state of the s		
Station a	nd Location:			8/2	e: 28/12
do hereby re	hard Coluest station time conce	rning the follo			
Asse	mbly Dist Fornia	rict	₹		
Broadcas Length	Time of Day, t Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Ch	arges:		1		
This broado	ast time will be used by	:Spiri	+ & !	Semarac	y Califor
Does th messag	e programming ( e relating to any	in whole o	or in part) matter of i	national impo	"a rtance?"
	☐ Yes			⊠ No	

NAB Form PB-16 Iss	ues	
	ing that "communicates a message relating t ist the name of the legally qualified candidates sought and the date(s) of the election(s) (if	c(s) the programme
For programs importance,"	ing that "communicates a message relating tatach Agreed Upon Schedule (Page 3)	o any political matter of national
I represent th	at the payment for the above described broad	deast time has been furnished by:
Spir	t of Democracy	Glifornia
and you are a furnishing th	uthorized to announce the time as paid for by payment, if other than an individual person ation; a committee; an association	y such person or entity. The entity, is:
200		
agents of the	ffices, and addresses of the chief executive of entity are named below (may be attached se	parately):
I agree to in reasonable a advertisement transcript.	demnify and hold harmless the station for an torney's fees, that may ensue from the broadt(s). For the above-stated broadcast(s), I or tape, which will be delivered to the statione of the scheduled broadcasts.	also agree to prepare a script,
	TO BE SIGNED BY ISSU	E ADVERTISER
	$\left( \Lambda \Lambda \Lambda \Lambda \Lambda \right)$	
Date	Signature	Contact Phone Number
	TO BE SIGNED BY STATION	REPRESENTATIVE
☐ Ac	cepted Accepted in l	Part Rejected
	Signature Printed Name	; Title
	CD and a series De Consi	ad Reproduced or Further Distributed.

NAB Form PB-16 Issues

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

				1	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
c	c	c	С	c	c

Total Charges: aa

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Executed on

DATE

P

SIGNAURE OF CONTROLLING OFFICEHOLDER, CANNONIE, OR STATE MEASURE PROPONENT

www.netfile.com

408-931-6203		Cupertino, CA 95014	iĝioj AllO	beled continuation sheets.	Sacramenco  Attach additional information on appropriately labeled continuation sheets.
ZIP CODE	STATE ZIP	STREET ADDRESS (NO P.O. BOX) 21908 Almaden Avenue		COUNTY WHERE COMMITTEE IS ACTIVE IF DIFFERENT THAN COUNTY OF DOMICULE	CILE
		SACKAMENTO, CA 95814 NAME OF PRINCIPAL OFFICER(S)			OPTIONAL: FAX / E-MAIL ADDRESS
ZIP CODE	STATE ZIP		GITY		MAILING ADDRESS (IF DIFFERENT)
		NAME OF ASSISTANT TREASURER, IF ANY Charles H. Bell, Jr. STREET AODRESS (NO P.O. 80X) ASS Capitol Mall, Suite 600	AREA CODE/PHONE Char 916-442-7757 STREE	STATE ZIP CODE ARE	Sacramento, CA 95814
ZIP CODE	STATE ZIPO	455 Capitol Mall, Suite 600 MTY Sacramento, CA 95814	GITY Sacz		STREET ADDRESS (NO PO. 80X) 455 Capitol Mall, Suite 600
		NAME OF TREASURER Thomas W. Hiltachk STREET ADDRESS (NO P.O. BOX)	NAME of Thomas STREET		NAME OF COMMITTEE  Spirit of Democracy California
	rincipal Officers	2. Treasurer and Other Princip	2. Trea		1 Committee Information
	of State	Secretary of State	e Date of Termination	Date qualified as committee of application	03/27/2012 J
For Official trae Only	of California 7 2012	See Part 5 of the State of Califo	☐ Termination - See Part 5 List I.D. number:	☐ Amendment ListI.D. number.	Statement Type X Initial  Notyet qualified ☐ or
STATEMENT OF CREANIZATION CALIFORNIA 410		RECEIVED AND FILE	1346379	Type or print in ink	Statement of Organization Recipient Committee

3. Verification I have used all reasonable diligence in preparing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on 03/27/2012 Executed on Executed on \_\_\_\_ DATE DATE DATE P SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, OR STATE MEASURE PROPONENT SIGMAUNE OF CONFROLLING OFFICENCEDER, CANDIANE, CH. SING NEWSING MORNMENT BIGWATURE OF TRENSURER OR ASSISTANT TREASURER

FPPC Form 410 (April/2011)
FPPC Toll-Free Helpline: 865/ASK-FPPC (866/275-3772)

M

TA

MENALLY TEMPLE ASSOCIATES, INC.

May 3, 2012

Rick Colsky

Colsky Media

2740 Van Ness, Suite 220

San Francisco, CA 94109

Re: Authorization to place media on behalf of McNally Temple Associates, Inc., for our client Spirit of Democracy California.

Dear Rick:

This letter will confirm that Colsky Media is authorized to place political broadcast advertising with media outlets for McNally Temple Associates, Inc. on behalf of our client Spirit of Democracy California. All advertising purchase made on behalf of the campaign will be approved in advance by the committee.

Sincerely,

Richard Temple

McNally Temple Associates, Inc.

1817 Capitol Avenue | Sacramento | CA | 95814 T | 916 447 8186 | F | 916 447 6326 | W | mcnallytemple.com